

Dear Friends,

hereby we inform you that the Rhythmic Gymnastics World Championships will be held at Adriatic Arena in Pesaro (Italy) from August 30<sup>th</sup> until September 3<sup>rd</sup> 2017.

During the event, a shopping and exhibition area will be set up to maximize the visibility and business opportunities for Sponsors and Exhibitors. The exclusive dealer partner of the commercial area is Italy-based company Tradeway s.r.l. – [www.tdwgroup.it](http://www.tdwgroup.it)

The exhibition area is located by the audience main entrance (outdoor) and features a plain 16 square meters module (4x4 mts. pagoda tent) equipped with a basic furniture set (chairs, table, lightning, basic power supply). Optional items can be provided on request by the Organizers.

You can find more information about the set-up and exhibitors' regulations at the following link:  
<http://www.rgwch2017.com/en/villaggio-commerciale/> .

Considering the relevance of this event and the expected worldwide audience, the Local Organizing Committee, in agreement with the exclusive dealer Tradeway, is willing to reserve some priority slots to foreign Countries in order to provide an equal exposure to all the Worldwide Nations involved.

For this purpose, we are kindly inviting all the National Gymnastic Federations to identify the most suitable partner/s to represent their Nation by displaying and/or selling its products: for example private Companies, national tourism bureaux, typical local handcraft and food associations. Due to International Federation rules and exclusive rights of Local Organizing Committee some product categories are forbidden (see Annex A for a complete list).

The Local Organizing Committee and Tradeway can keep a priority option until March 18<sup>th</sup> 2017. After that date, Tradeway will deserve the right to sell the commercial slots according to the actual requests.

For any further information, feel free to contact the official Partner, Tradeway s.r.l., at the following address.

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C.O.L. "Turismo & Sport"  
President

*Paola Porfiri*



## ANNEX A "Products categories rules"

The following product categories are subject to restrictions or forbidden.

### **FIG exclusive Sponsors and categories:**

- Watches, clocks, jewellery and timekeeping, data handling instruments
- Live entertainment: dance, opera music, theater, circus arts
- Bank and Bank Services except for credit cards

### **Forbidden products categories:**

- Alcoholic beverage (except for wine, beer, "light drinks" with an alcohol content under 20%)
- Tobacco
- Bet games

### **Categories subject to restrictions by FIG:**

- Sport wear and shoes